

## Leisurejobs Products

### Regional General Listings

**1 x GL: £150 + VAT**

**3 x GL: £360 + VAT (£120 per advert)**

**5 x GL: £500 + VAT (£100 per advert)**

**10 x GL: £750 + VAT (£75 per advert)**

**15 x GL: £975 + VAT (£65 per advert)**

**30 x GL: £1700 + VAT (£55 per advert)**

**60 x GL: £2750 + VAT (£45 per advert)**

**100 x GL: £3500 + VAT (£35 per advert)**

### Nationwide Job

If you have an opportunity available in a spread of locations across the UK, or are open to applications from any address then a nationwide listing, posted in 14 regions and 120 locations, is what you need.

**Nationwide Job £250 + VAT**

### Top Job

A 'top job' is a way of increasing an advert's exposure and visibility. A top job credit means that your advert will remain within one of the 'top 5' positions within your chosen sector.

**Regional Top Job: £350 + VAT**

### E-shot

The 'E-Shot' is a targeted e-mail again fully branded that is sent to a specific portion or the entire content of our database. For example you may want to target all of the qualified Swimming Instructors on our database with all of your current vacancies. This is an extremely effective tool in reaching a large yet specific audience quickly and effectively.

**E-shot: £895 + VAT**

### Featured Homepage Advert

A 'featured homepage advert' occupies one of 4 prime advertising slots on our homepage. The homepage receives circa 3M visits per year and as such the visibility and profile these adverts is at a premium.

**Featured Homepage Advert: £ 125 + VAT per week**

### Banners

**Sector Banner:** A 'sector banner' sponsors a specific job category and appears in all searches related to that sector (e.g. 'leisure management'). It is yet another route for the candidates to find your vacancy / company profile and increases your brand exposure as the banner contains images and text. A banner can rotate with up to 4 different images).

**Sector Banner: £500 + VAT**

**E-job Sponsorship Banner:** As above but appears at the top of the daily 'job alerts' of all registered candidates within a specific sector

**E-job Sponsorship Banner: £600 + VAT**

**Run of Site Banner:** A 'run of site banner' can contain all of the characteristics and visuals of the sector banner (above) but will appear in non sector specific searches (keyword searches, location searches). A fantastic tool for extra brand exposure and can link through to your company profile and/or a specific job advert.

**Run of Site Banner: £750 + VAT**

### Showcase

A 'Showcase' is a mini site within Leisurejobs designed to profile your brand as well as host your current vacancies. This allows you to communicate to our job seekers more personally about your brand / opportunities / culture etc. Having a showcase allows your logo to appear on our homepage and within our 'employer profile' section. Each individual advert will appear with full branding with an option to find out more on your 'About us' page and navigation to visit your website. Developed using CSS and HTML and search engine optimised many leading operators use their showcase for their own recruitment pages.

**£2000 + VAT**